



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Sung Bae Jun et al.  
Title: Multiple Item User Preference Information Data  
Structure and Method for Providing Multi-Media  
Information  
Application No.: 09/665,941  
Filing Date: September 21, 2007  
Examiner: Michael W. Hoye  
Group Art Unit: 2614  
Confirmation No.: 8915  
Law Office: Sidley Austin LLP  
Mail Stop Issue Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE**

Dear Commissioner:

The Notice of Allowance dated June 27, 2007, includes an Examiner's statement of reasons for allowance for the above-referenced Application. In his statement, the Examiner refers to particular limitations of independent claims 40, 47, 58 and 60. Applicants respectfully note that each of these claims have a different scope as defined by their respective claim language, and may be allowable for different or additional reasons. Applicants also note that the dependent claims may further recite allowable subject matter.

Should the Examiner wish to discuss the Application, the Examiner is invited to contact the undersigned at (415) 772-1200.

EXPRESS MAIL LABEL NO.:

**EM 056 710 417 US**

Respectfully submitted,

By:



Ferenc Pazmandi  
Agent of Record  
Reg. No. L0078  
FP/rp

September 26, 2007

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## TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

		Application Number	09/665,941
		Filing Date	September 21, 2000
		First Named Inventor	Sung Bae Jun
		Art Unit	2614
		Examiner Name	Michael W. Hoye
Total Number of Pages in This Submission	5	Attorney Docket Number	24286/81301

### ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
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<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Issue Fee Transmittal and Comments on Statement of Reasons for Allowance
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	
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<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		

### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Sidley Austin LLP		
Signature			
Printed name	Ferenc Pazmandi		
Date	September 26, 2007	Reg. No.	L0078

### CERTIFICATE OF TRANSMISSION/MAILING

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